



Track 1	Consumers, Communication, and Choice Counseling
Track 2	Racial and Ethnic Health Disparities, Cultural Competencies
Track 3	The Role and Application of Technology in Health Literacy

THURSDAY, June 1, 2006

11:00 am - 12:30 pm	Registration and Refreshments				
12:30 pm - 1:00 pm	Welcome and Opening Remarks: Robert G. Frank and Allyson Hall , Florida Center for Medicaid and the Uninsured, University of Florida				
1:00pm - 1:30pm	Overview of Medicaid Reform: The Significance of Patient Empowerment and Health Literacy Roberta Kelley , Chief, Medicaid Systems Development, Agency for Health Care Administration				
1:30pm - 2:00pm	Medicaid Reform: The Governor's Perspective Carol J. Gormley , Deputy Chief of Staff, Governor Jeb Bush				
2:00pm - 2:45pm	Update: Medicaid Reform Evaluation Paul Duncan , Health Services Research, Policy and Management, University of Florida				
3:00 pm - 5:00pm *Breakout Sessions	Poster Session	<table border="1"> <tr> <td> TRACK 1: <ul style="list-style-type: none"> • Vicki Bertoch - ACS Government Solutions • Paulette Geller - Winter Park Health Foundation (WPHF) • TBA • Lisa Margulis - Florida CHAIN • <i>Facilitated by: Lisa Portelli of WPHF</i> </td> <td> TRACK 2: <ul style="list-style-type: none"> • David Chiriboga - University of South Florida (USF), Florida Mental Health Institute • Ed Feaver -Lawton and Rhea Chiles Center for Healthy Mothers and Babies, University of South Florida • Betty Smith - Office of Minority Health, Department of Health (DOH) • Richard Lottenberg - College of Medicine, University of Florida (UF) • <i>Facilitated by: Carl Patten of Blue Cross/Blue Shield</i> </td> <td> TRACK 3: <ul style="list-style-type: none"> • Bob Constantine - University of South Florida (USF) • Jeff Loomis - University of Florida (UF) • Lisa Simpson - The Florida Initiative for Children's Healthcare Quality (FLICHQ), University of South Florida (USF) • Lise Youngblade, Institute of Child Health Policy (IHP), University of Florida (UF) • <i>Facilitated by: Bob Brooks of FSU School of Medicine</i> </td> </tr> </table>	TRACK 1: <ul style="list-style-type: none"> • Vicki Bertoch - ACS Government Solutions • Paulette Geller - Winter Park Health Foundation (WPHF) • TBA • Lisa Margulis - Florida CHAIN • <i>Facilitated by: Lisa Portelli of WPHF</i> 	TRACK 2: <ul style="list-style-type: none"> • David Chiriboga - University of South Florida (USF), Florida Mental Health Institute • Ed Feaver -Lawton and Rhea Chiles Center for Healthy Mothers and Babies, University of South Florida • Betty Smith - Office of Minority Health, Department of Health (DOH) • Richard Lottenberg - College of Medicine, University of Florida (UF) • <i>Facilitated by: Carl Patten of Blue Cross/Blue Shield</i> 	TRACK 3: <ul style="list-style-type: none"> • Bob Constantine - University of South Florida (USF) • Jeff Loomis - University of Florida (UF) • Lisa Simpson - The Florida Initiative for Children's Healthcare Quality (FLICHQ), University of South Florida (USF) • Lise Youngblade, Institute of Child Health Policy (IHP), University of Florida (UF) • <i>Facilitated by: Bob Brooks of FSU School of Medicine</i>
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5:00 pm - 5:30 pm	Social - Jacob's on the Plaza, DoubleTree Hotel				
5:30 pm - 7:30 pm	Dinner and Keynote Address: Charles Milligan , Executive Director of the Center for Health Program Development and Management at the University of Maryland, Baltimore County (UMBC) Mr. Charles Milligan is the Executive Director of the Center for Health Program Development and Management Center at the University of Maryland, Baltimore County (UMBC), which is a fifty-person health policy and research organization. The Center provides various analytic services to its clients, including the Maryland Medicaid program, other Maryland state and local governmental agencies, federal agencies, state agencies outside Maryland, foundations, and others. Before joining the Center, Mr. Milligan worked at The Lewin Group. He is a former state Medicaid and S-CHIP Director from the State of New Mexico. Mr. Milligan holds an M.P.H. from the University of California at Berkeley, a J.D. from Harvard Law School, and a B.B.A. from the University of Notre Dame.				

FRIDAY, June 2, 2006

8:00 am - 9:00 am	Registration and Continental Breakfast		
9:00 am - 9:30 am	Lessons learned from KidsHealth.org - The Web's Most Viewed Children's Health Site. Keynote Address: Neil Izenberg , Chief Executive/Founder, KidsHealth.org (Nemours)		
9:30 - 10:00 am	Health Care Disparities: Searching for Potential Solutions in Health Plans and Medical Practices Keynote Address: Lok Wong , Senior Health Care Analyst, National Committee for Quality Assurance (NCQA)		
10:15 am - 12:00 pm *Breakout Sessions	TRACK 1: <ul style="list-style-type: none"> • Betsy Shenkman - University of Florida (UF), Institute for Child Health Policy (IHP) • Tim Buehner - Florida Center for Prevention Research, Florida State University (FSU) • Chuck Corley - Department of Elder Affairs (DOEA) • Rick Smith - University of South Florida (USF), Florida Mental Health Institute (FMHI) • <i>Facilitated by: Kate Morgan of Health Management Associates</i> 	TRACK 2: <ul style="list-style-type: none"> • Betsy Wood/Cheryl Clark - Department of Health/Florida State University, Department of Health • R. Weech-Maldonado - Health Services Research, Management and Policy (HSRMP), University of Florida (UF) • Kathy Jackson - Access Health Solutions • Carol N. Weys - American Cancer Society, Florida Division <i>Facilitated by: Rosebud Foster of NOVA Southeastern University</i> 	TRACK 3: <ul style="list-style-type: none"> • Paul Gionfriddo - Palm Beach Health Acc. Project • Rob Glueckauf - Florida State University (FSU) • Francie Dear - Florida Health Care Coalition • Lisa Rawlins - State Center for Health Statistics • Tim Henderson - Quantum Foundation <i>Facilitated by: Tim Henderson of Quantum Foundation</i>
12:15 pm - 2:00 pm	Lunch and Research Updates: Debby Walters , Government Analyst, Office of Medicaid Research and Policy Bureau of Medicaid Quality Management <i>Medicaid Research Partners:</i> David Shern - Dean, USF, Florida Mental Health Institute Anne Hogan - FSU, Center for Prevention & Early Intervention Policy Glenn Mitchell - USF, Center for Aging Studies Allyson Hall - UF, Florida Center for Medicaid and the Uninsured		
2:00 pm	Closing Remarks: Robert G. Frank , Dean College of Public Health and Health Professions, Director, Florida Center for Medicaid and the Uninsured, University of Florida		